



RIO Amateur Fly Fishing Film Awards 2018

Description: The RIO “Amateur Fly Fishing Film Awards” is an opportunity for amateur fly fishing film makers to showcase this wonderful sport by entering a short film into this online film competition. Your submission could be a short story, a documentary, a collection of awesome shots, or even a clip from your cellphone that you feel deserves to be seen. Let your creativity be your guide! The rules are quite simple - make a 3-minute or less fly fishing film, and enter your film to be judged by the RIO panel, and by like-minded fly fishing enthusiasts on a variety of social media outlets.

There are two different categories of award.

- 1) The **“RIO Award”**, with a first and second place award for the top two films as judged by RIO’s marketing team. The winning film maker will have an all-expenses paid trip to Idaho Falls* (*see full details and conditions of prizes at the end*) to meet the RIO team, receive \$300 value of RIO products of their choice, and have 3 days fishing on the local Idaho waters with some of the RIO crew. In addition, the winner will receive a cash prize of \$500, and an entry into the “original film short” category from the International Fly Fishing Film Festival (IF4) - North America’s premium fly fishing film event. The runner up will receive \$500 worth of RIO products of their choice.
- 2) The other category is the **“Viewer’s Choice Award”**, based upon total votes received from viewers that watch the films on the variety of social media outlets that will be used to host and promote this competition. The overall winning film maker will receive \$1,000 worth of Sage, RIO & Redington fishing tackle of their choice, while the runner up will receive \$500 worth of RIO products of their choice. In the event of any tie, RIO’s marketing team will make the final decision.

The **“Viewer’s Choice”** award will be judged monthly, with the top three voted films each month going through to the grand final. At the end of the competition, all 3rd & 2nd place films will be entered into their own “final”, with the winner of each final going through to the grand final. Each monthly winner will receive an “InTouch” RIO fly line of their choice, while each monthly runner up will receive a RIO “Premier” line of their choice, and each third placed winner will receive their choice of an “Avid”, or “Mainstream” fly line. In the event of any tie, the RIO panel will cast a deciding vote.

The **“RIO Award”** will be judged from the Grand Finalists, announced at the close of the competition.

Entry Instructions:

- 1) Read all terms and conditions before submitting an entry
- 2) Email a Vimeo link of your video to riofilmawards@rioproducts.com (make sure your Vimeo link is downloadable)!
- 3) Attach the Submission Form on Page 4
- 4) We will notify you when your video gets uploaded to the Voting Page so you can share to all your friends and family!

Notable Dates

- **Opening date for entries and submissions:** October 1st, 2017.
- **Closing date for entries and submissions:** March 31st, 2018.
- **Closing date for March entries voting:** April 7th, 2018.
- **3rd place voting:** Week of April 10th, 2018.
- **2nd place voting:** Week of April 17th, 2018.
- **Top 8 Finalists announced, and final voting opens:** April 24th, 2018
- **Voting closes:** April 30th, 2018
- **Winners Announced:** May 8th, 2018.
- **Idaho Falls Fishing Trip:** 1st week of August, 2018 (TBC)

A simple message: The idea of this film award is not to showcase the quality of the videography, but of the content. A film with more fly fishing fun, passion and good content that is low res or poorly edited will have far more chance of winning than a glossy, high res film of fly fishing scenery, wildlife and moods. So, get out there with your fly rod & camera, shoot your fun and send it in – you could win an all-expenses paid, epic RIO fishing trip to Idaho, a check for \$500 and an entry into the prestigious IF4 event.

Please note the following terms of eligibility regarding status as an amateur filmmaker: If you are employed as a professional videographer/video editor in action sports, you are not eligible for this contest. However, you are eligible even if you've been paid to do video work on a small-scale, freelance basis. If you have any questions whatsoever about your eligibility in this contest, please contact us at riofilmawards@rioproducts.com ahead of time to discuss.

Terms & Conditions for film submission

- 1) Films can be any length between 15 seconds and 3 minutes (180 seconds).
- 2) All entries must be fly fishing related.
- 3) Submissions may not contain **any** sponsor logos or branding.
- 4) No "Promotional" or advertisement style films will be accepted.
- 5) You must have the authority to submit the film for our consideration.
- 6) Your film will be viewable to the general public for voting purposes.
- 7) You must have obtained all the necessary rights (including music, image & film rights), consents, authorizations and licenses covering the film. There must not be pending or anticipated litigation regarding the film.
- 8) If you have copyright material in your film you must provide legal documentation of your permission of its use. Films with copyright material that do not provide this documentation will be disqualified.
- 9) The film must not include hate speech, excessive violence, slanderous or libelous claims, profanities, or any other actionable offenses.
- 10) The film must not (i) infringe any rights of publicity or privacy, moral rights or IP rights, including any music-related rights, (ii) be defamatory or indecent, and (iii) violate any applicable laws.
- 11) All submissions containing footage of fish, must abide by the "Keepemwet™" principles, which can be seen at: (<http://www.keepemwet.org/#home>).
- 12) There is no limit to the number of films a film maker can submit, but each one must be accompanied by an official entry form, and receive written acceptance of entry. If a film maker has entered a film that has won a monthly award, they may still submit a new film to be voted on (either during the same month, or a different month). However, the film maker cannot win another monthly award of the same value – only of a lesser, or null, value. If the new entry receives enough votes to make it through to the final voting round, it will still qualify for a place in the **"RIO Film Award"** final – despite not being eligible for a monthly prize.
- 13) RIO Products reserves the right to ban, disqualify or not accept any film deemed inappropriate by the panel, without written explanation, or if the film is proven to infringe on the amateur status.
- 14) No film can have been previously exposed in the public domain.
- 15) Only one person can be listed as the film maker. In the event of a collaboration, the entrants must decide who will be the beneficiary of any award.
- 16) If under the age of 18, applicant must get written permission from legal guardian.

All accepted video entries will receive a free RIO hat.

PRIZES

Terms and conditions of RIO "Idaho Falls Trip" winner

- 1) There is no cash alternative to the trip.
- 2) The prize includes round trip airfare to Idaho Falls or Pocatello from winner's home town airport, **with a maximum value of \$500**. Winner will be responsible for any travel expense beyond \$500.
- 3) Airline ticket must be purchased by the winner, with reimbursement of the ticket price, or \$500, (whichever is the lesser) being paid by RIO within 30 days after the completion of the trip.
- 4) If winner prefers not to fly, or lives close enough to Idaho Falls to drive, RIO will pay a "mileage allowance" of \$0.50 per mile, up to a maximum of \$500.
- 5) The prize includes 4 night's accommodation at a hotel of RIO's choice, all guide and shuttle fees, transport while on the trip, food and all relevant fishing licenses. *Drinks, tips for guides, additional fishing equipment (flies and other sundries) are the responsibility of the winner.*
- 6) The trip is scheduled to take place the first week of August 2018, with exact dates to be confirmed with the RIO marketing team. This is when the fishing on the South Fork of the Snake is traditionally at its very best, with great dry fly action.
- 7) Once the date has been confirmed by RIO, there will be no option to change it.
- 8) In the event of the trip being canceled by RIO, new mutually acceptable dates will be arranged, and any change fee payable to the airlines will be covered by RIO.
- 9) In the event of cancellation of the trip by the winner, no alternative dates will be allowed, and no other compensation offered. All obligation by RIO will end at the point of cancellation by the winner (except the \$300 value of RIO products).
- 10) Winner agrees to let RIO Products highlight them, their film and their trip on RIO's social media and web outlets. In addition, the winner is obliged to write a short blog (800-1000 words) on his Idaho fishing trip for the RIO marketing team to use as they see fit.
- 11) The \$300 tackle prize value is based on full MSRP.
- 12) If any tackle item is out of stock at time of winner requesting their prize, the winner will have a choice of a substitute product (of their choice) or to wait until the item(s) is available.
- 13) No tackle prize can be sold by the winner.

Terms and conditions of RIO "Fishing tackle" winners – Viewer's Choice & RIO Awards

- 1) There is no cash alternative to any prize listed.
- 2) Winner agrees to let RIO Products highlight them, their film and their prizes on RIO's social media and web outlets.
- 3) All tackle prize values are based on full MSRP.
- 4) If any item is out of stock at time of winner requesting their prize, the winner will have a choice of a substitute product (of their choice) or to wait until the item(s) is available.
- 5) No tackle prize can be sold by the winner.

Terms and conditions of Monthly "Top Three" winners

- 1) There is no cash alternative to any prize listed.
- 2) Winner agrees to let RIO Products highlight them, their film and their prizes on RIO's social media and web outlets.
- 3) If any item is out of stock at time of winner requesting their prize, the winner will have a choice of a substitute product (of their choice) or to wait until the item(s) is available.
- 4) No tackle prize can be sold by the winner.
- 5) In the event of a person winning a monthly award, no subsequent film they enter can win the same award. However, the film will still progress to the "**RIO AWARD**" final.